

Where Are They Now?

St Elizabeth Catholic High School Regional Arts Program

Dramatic Arts



Victoria Goncalves

Art discipline? Drama

Year of Graduation? 2014

Education Ryerson University - Bachelor of Arts degree in Creative Industries and a double minor in Film and Professional Communication

What is your current job and what does that entail?

Junior Publicist for Sony Pictures Canada

- Manage and execute media, grassroots and select markets, from pitching to approvals to reporting of project results
- Assist in the execution of screening programs including booking with exhibitors, administration of screenings and reporting results to the studio.
- Talent / press wrangler and gala assistant during the The Toronto International Film Festival.

Please comment on any skills you feel you have developed in the RAP?

Rap Drama helped me develop my public speaking and improvisational skills which are crucial when communicating with press, talent, and other publicists. Being able to think and act quickly has been imperative in my work and I believe RAP has a great part to play in the development of those skills. Drama also required us to be cognizant of meticulous details in sets, performance, music, and wardrobe. This careful attention has transferred to my career and has made me a thorough planner who always prepares a solid backup plan just in case.

What is your most fond memory of RAP?

Meeting Patrizia Virone.

What piece of advice would you have for current students?

You may not ever study drama again but transferrable skills like research, planning, organizing, coordinating, effective collaboration, and improvising will be an asset in every field.

Why did you choose to attend St. Elizabeth?

It was the only high school with an arts program nearest to me.

What else have you been up to?

I interned with Sony Pictures and was later hired as a full-time employee prior to completing my degree at Ryerson. During my final semester I was working full-time during the day and completed my degree with a full course load in the evenings. By April 2018 I had completed my degree and graduated with a full-time job.